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contribution by PDG John
Gomes

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THE MEMBERSHIP ENERGISER

ZONE 10A MEMBERSHIP NEWSLETTER

ISSUE 3

NOVEMBER 2007

Share your passion!



Standing: (left to right) John Gomes, Ramachandran Ganapathi, Toni McAndrew, John Hockin, Nico de Boer; Seated: PRID Kenneth Collins, PI Ronald Beaubien (Chairperson), Juan Pedro Torroba and PRID Toshio Itabashi

PDG John Gomes—a member of the Rotary International Membership Development & Retention Committee from Zone 10A writes ...

"The fundamental contribution that Rotary can make to the future of the continent of Africa is to remain vibrant and expand; to in span younger members to learn from more senior members, yet to energise them with new concepts and fearless approaches to the challenges of our continent. Based on goodwill and the support of like-minded persons throughout the world we in Rotary can and must use our awesome resources to improve lives, create Hope, lend Dignity and bring fulfilment to the masses of those denied these attributes.

We are getting there but with more hands and hearts we can achieve miracles sooner and see the results in our own children in our lifetime and imprint a hallmark of our values for generations to come.

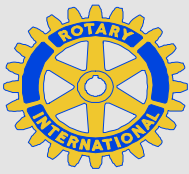
We have the values and the resources - they are a given in Rotary as it exists today - but without those to take it forward, we will soon be spent and will have lost over 100 years of progress. This will be a tragedy for Humankind. Let's avoid that - be inclusive of friends and trusted colleagues in strengthening our enterprise and *Share Rotary*. Share it with younger aspirant persons, share it with another gender, another faith or of another ethnic origin - our hearts beat as one.

The future of Rotary depends on you, yourself - no one else! All it takes is a phone call or a cup of tea and a sharing of your values, your passion ...

"We all know that membership is everyone's responsibility. But too often, when something is everyone's responsibility, it ends up being no one's responsibility. To revitalize Rotary's growth, we need to embark one vision that makes it the job of every single Rotarian to bring in - and mentor - one new member, every single year."

President Wilf Wilkinson

**Introducing ...
the 2007-2008
Rotary International
Membership Development and
Retention Committee**



**ZONE 10A
REGIONAL
GOALS – 2010**

- To raise membership to 30,000
- To Increase membership by an average of 15% per annum
- To make Rotary relevant by growing it to the needs of the continent
- To give attention and extra help to clubs under 25 members and especially those with 10 and fewer members
- To urge and encourage districts to aim at achieving at least 75 Clubs and 2700 members.

MEMBER GETS MEMBER (MGM) – IT’S WORKING!

As of 31 October 2007 – RI comparison to start figures as of 1 July 2007 reflect a membership increase of 11,005 new members world-wide which is great news.

In North America and the Caribbean where there has been a steady decline in membership for a number of years, RI President Wilf made a **major stand** by focusing his 7 Presidential Membership Conferences on “Sharing the Magic of Rotary” as part of his commitment to keep membership growth a major priority and one of a key emphasis. President Wilf attended every conference. The result – a membership increase of 2 221 Rotarians in North America since 1 July 2007.

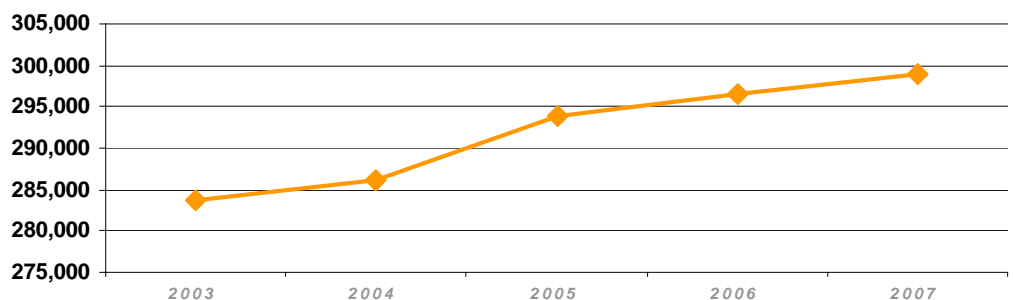
UPDATE—MONTHLY COMPARISON STATISTICS

There have been a number of queries from districts regarding discrepancy in figures appearing on the RI website. Please note that the reports that are posted indicate numbers from the RI membership database, which are based on information and data received **direct** from the clubs. This is the only means by which RI calculates its membership figures.

If a new member was not entered into the database, either through member access via www.rotary.org by the club president or secretary or communicated thru a hard copy data form to the data services area for input, then that individual would not be accounted for in the numbers that RI runs. Clubs are encouraged to please keep RI updated regularly with relevant membership data.

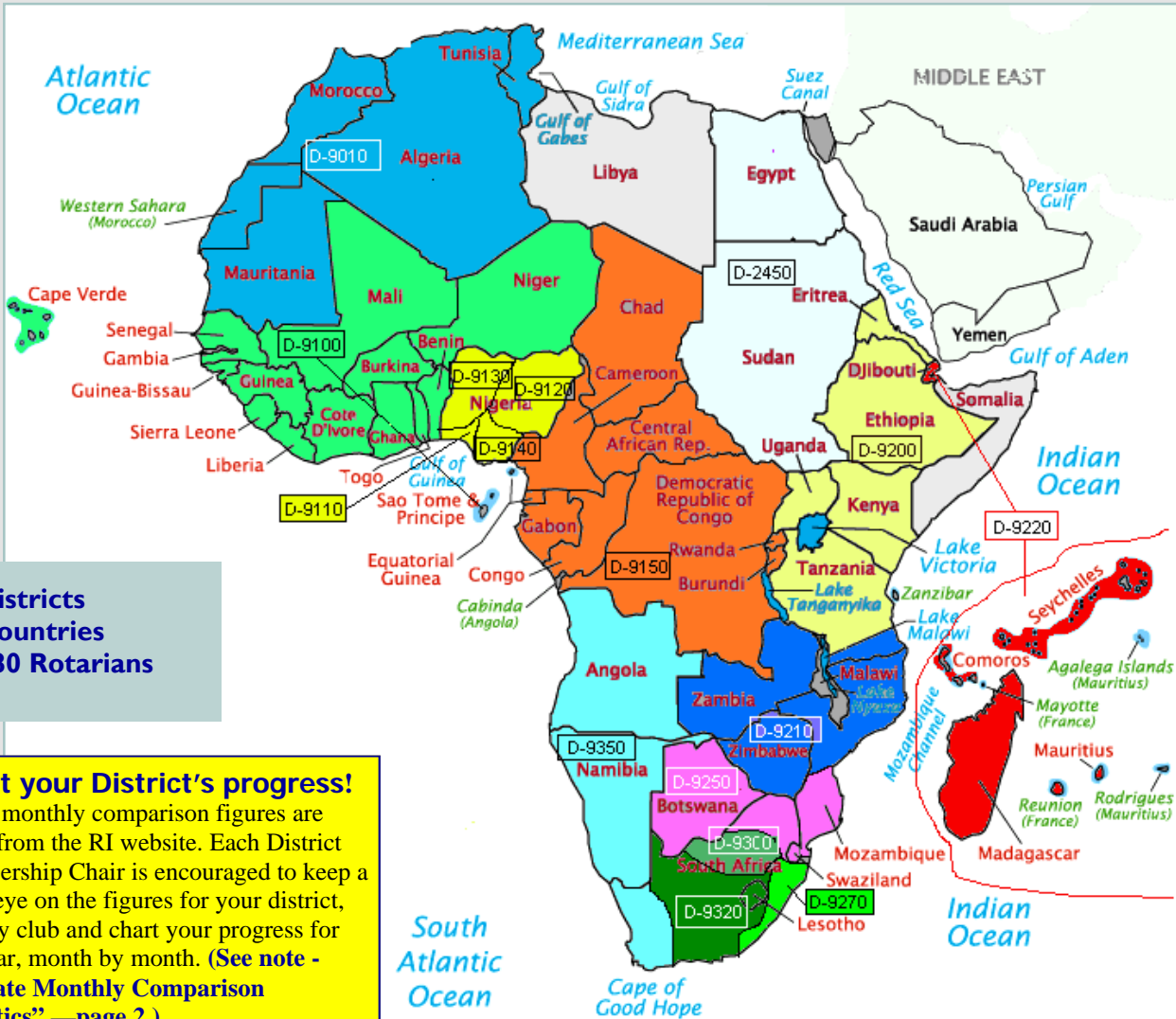
WORLD-WIDE MEMBERSHIP STATISTICS (As at 30.06.07)

30 June Membership Trends by Region
Zones 10-16 (Europe / Africa)



	Zones 22-34 (USA and Canada)	Zones 19-21 (Latin America)	Zones 10-16 (Europe and Africa)	Zones 1-6, 7 (Philippines only) and 9 (Asia)	Zones 7 (Australia only and 8 (South Pacific)	Zones 17-18 (Great Britain and Ireland)	Total
Jun-03	431,672	94,440	283,711	307,069	47,273	63,380	1,227,545
Jun-04	427,420	92,646	286,155	303,120	46,600	63,262	1,219,203
Jun-05	423,503	90,736	293,881	306,609	46,335	63,233	1,224,297
Jun-06	418,914	92,232	296,413	306,721	45,295	63,213	1,222,788
Jun-07	414,219	93,956	299,062	309,166	44,778	62,987	1,224,168

DISTRICTS IN ZONE 10A



14 Districts
53 Countries
19,280 Rotarians

Chart your District's progress!

These monthly comparison figures are taken from the RI website. Each District Membership Chair is encouraged to keep a close eye on the figures for your district, club by club and chart your progress for the year, month by month. (See note - "Update Monthly Comparison Statistics" —page 2.)

		Starting	Figures	Database	Figures	#	%
		01 July	2007	31 October	2007	Increase/ Decrease	Increase Decrease
District	Zone	# Clubs	#Members	#Clubs	#Members		
9100	10	89	2427	90	2479	52	2.14%
9110	10	79	1692	79	1675	-17	-1.00%
9120	10	27	527	29	624	97	18.14%
9130	10	30	710	31	671	-39	-5.49%
9140	10	72	1493	73	1498	5	0.33%
9150	10	53	1238	53	1234	-4	-0.32%
9200	10	109	3048	110	3116	68	2.23%
9210	10	53	1176	54	1230	54	4.59%
9220	10	52	1278	53	1309	31	2.43%
9250	10	47	842	47	874	32	3.80%
9270	10	46	993	46	1011	18	1.81%
9300	10	49	978	49	974	-4	-0.14%
9320	10	51	1165	51	1151	-14	-1.20%
9350	10	61	1437	61	1434	-3	-0.21%



**ZONE 10A
MEMBERSHIP TEAM**
(primary responsibility)

• **RRIMC Sam F. Owori**

District 9200 (Eritrea,
Ethiopia, Kenya, Tanzania and
Uganda)

• **RRIMC June Webber**

Districts 9270, 9300, 9320,
9350 (Republic of South
Africa, Namibia, Angola)

• **RIMZC Hamid Aboo**

District 9220 (Djibouti,
Seychelles, Mauritius, Reunion,
Comoro Is., Madagascar,
Mayotte)

• **RIMZC Alain Bambara**

District 9100 Francophone and
Lusophone countries (i.e. Benin,
Togo, Niger, Mali,
Boukina Faso, Guinea, Senegal,
Guinea Bissau, Cape Verde;
District 9150 (i.e. Cameroon,
Chad, DR Congo, Congo
Republic, Burundi, Rwanda,
Equatorial Guinea, Sao Tome &
Principe, CAR, Gabon)

• **RIMZC Adotei Brown**

District 9100 Anglophone
Countries (i.e. The Gambia,
Sierra Leone, Liberia and
Ghana). All 4 Districts of
Nigeria i.e. Districts 9110,
9120, 9130 and 9140

• **RIMZC Patrick Chisanga**

District 9210 comprising
Zambia, Zimbabwe, Malawi,
Mozambique; District 9250
comprising: Botswana, Mozam-
bique, South Africa, Swaziland

RRIMC (Regional RI
Membership Coordinator)

RIMZC (RI Membership Zone
Coordinator)

OUR RF ALUMNI—LOST AND FOUND

Andrew Keith Joshua Mutengu



THIS ALUMNUS WAS NOT LOST ...

Sixteen years ago, I was introduced to Rotary when the Rotary Club of Kyambogo-Kampala nominated me as a candidate for consideration by District 9200 for a Rotary International's Freedom from Hunger Ambassadorial Scholarship due in 1993-1995. This was shortly after I had completed a Bachelor's degree in Agriculture at Makerere University, Kampala, Uganda. The scholarship would enable me undertake a Masters degree in an Agriculture related subject. Part of the prequalification requirements for the scholarship were a good university degree, which I had earned, and a willingness to return and utilize the knowledge gained to reduce, end hunger in my country, Uganda. This I was to find out after qualifying for the scholarship and earning the degree.

It wasn't until December 1992 that I received news from The Rotary Foundation of my selection and instructions to find a place at Rotary International's school of choice, Ohio State University (OSU), Columbus, USA. From there on, it was a series of communications with the University and Rotary, preparatory University tests until final departure for Ohio State University in September 2003 for the start of the Autumn Quarter. This was the beginning of a completely new life, full of opportunities and challenges, new things to learn and some to teach as provided for by Rotary International's guidelines for Ambassadorial Scholars. I had two host families in the course of my sojourn at Ohio State: first, Rtn Robert (RIP) and Marjorie Austin of Upper Arlington, Columbus, and later David and Edith Cole of Columbus, Ohio. My academic portfolio was kept in line with regular classes and routine reports to The Rotary Foundation.

Aside from learning a new culture and way of life, school practices, acclimatizing to a different climate, I learnt some mind boggling facts about Ohio State in relation to my background. For example, in 1993-95 The Ohio State University had a 70,000 strong student population in constituent schools and colleges, an 80,000 sitting capacity football stadium and a budget nearly equal to or higher (currently estimated at US \$3.7 Billion) than some small African economies, including Uganda (Estimated at US \$3 Billion, June 2007).

It sounds strange, however, all these were difficult to fathom given the comparatively small size university and life back home in Uganda. Albeit its large size, I found that the university offered some of the best and well organized academic, cultural and social programs, opportunities and facilities so up to date and diverse as to allow each student attain their academic goals and still maintain a sense of belonging. It provided interaction at all academic, cultural and social levels, enabling a real appreciation and understanding of the world's diversity, creating enabling conditions for life long relationships.

I returned to Uganda in September 1995 after a fruitful two years when I successfully completing my Masters degree in Agricultural Economics and Rural Sociology to begin work with the government. One year later, I joined a United States Agency for International Development food security early warning project where I have worked since.

NOVEMBER IS ROTARY FOUNDATION MONTH

OUR RF ALUMNI—LOST AND FOUND

The experience as an Ambassadorial Scholar and education at OSU prepared me adequately to offer services in alleviating food insecurity among vulnerable populations of Uganda. Through generating and providing early warning information for use in deriving mitigation and response plans to the hungry, I have been privileged to serve and make but a small contribution to saving lives and livelihoods and improve the well being of those in need. Looking back, I am humbled at how truly providence has enabled me put to use knowledge, life skills acquired through the Freedom From Hunger scholarship and in the process fulfill the requirement to help reduce impact of food insecurity/hunger in my country. Is everything OK? No, the problem lingers on with many people facing food insecurity in Uganda, worldwide due to many causes including civil insecurity. A lot remains to be done, I hope I can do some more. I am also confident that The Rotary Foundation's Peace Scholarships program will contribute a great deal to bringing peace to the world, stemming one of the major causes of displacement and food insecurity/hunger.

I have been a Rotarian in the Rotary Club of Kyambogo-Kampala since April 1996 and am a two time Past President (2000-2001 and 2001-2002). I have chaired several committees in the club, the current being chair of the Rotary Foundation Committee. I hope to continue utilizing any opportunities to contribute to mitigating effects of food insecurity in Uganda.

Andrew K.J. Mutengu
September 2007

PROSPECTIVE MEMBERS DATABASE

The good news is that Districts and clubs can now build their **own** database of prospective members. Districts and clubs can look to The Rotary Foundation's Alumni Relations department to assist them in creating a database of future Rotarians. TRF staff can provide information on Foundation alumni (Ambassadorial Scholars, GSE, etc) residing in specific Rotary districts. Rotarians can send requests to alumni@rotary.org. This way districts can begin building their own database of prospective members. Tap into this valuable resource—start this month—the Rotary Foundation Month of November - to grow your club's membership! Invite an alumnus to speak at your club and hear first-hand how your investment in the Rotary Foundation has paid off!

An appeal from General Coordinator Don Osburn (Rotary Foundation Alumni Coordinator (RFAC) Monthly Bulletin—September 2007

LOST AND FOUND - Membership growth continues to be the biggest challenge that faces Rotary. Membership growth in Rotary is directly linked to the strength of the individual club. Many clubs need more members just to function; their club infrastructures are not strong enough to involve new members by providing an opportunity for service. Clubs with this problem need new members who will become active club leaders and committed Rotarians. For many clubs; TRF alumni could be the answer to this problem.

Clubs need to be encouraged to find those **LOST** alumni in their community and invite them into Rotary fellowship. Once those alumni are **FOUND**, the clubs will be the beneficiaries and Rotary membership will grow.



DIARY DATES

13 – 20 January 2008

International Assembly
San Diego, California,
USA

4—6 April 2008

Governors' Council
of Southern and East
Africa - Durban,
South Africa

21—24 June 2009

Rotary International
Convention,
Birmingham, England

17—24 January 2010

International Assembly
San Diego, California,
USA

20—23 June 2010

Rotary International
Convention, Montreal,
Canada





MEMBERSHIP DEVELOPMENT RESOURCES

Membership Development Resource Guide (417)

How to propose a new member (254) (Recruitment)

New Member Orientation (414) (Retention)

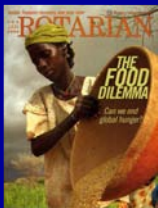
Organisation of New Clubs (808)

New Member Bulletin (Sent quarterly to new Rotary members)

Membership Minute (periodic e-mail Newsletter- contains membership ideas and tools)

COMMUNICATION RESOURCES

The Rotarian



Rotary World Magazine Press (Regional)

Rotary Basics

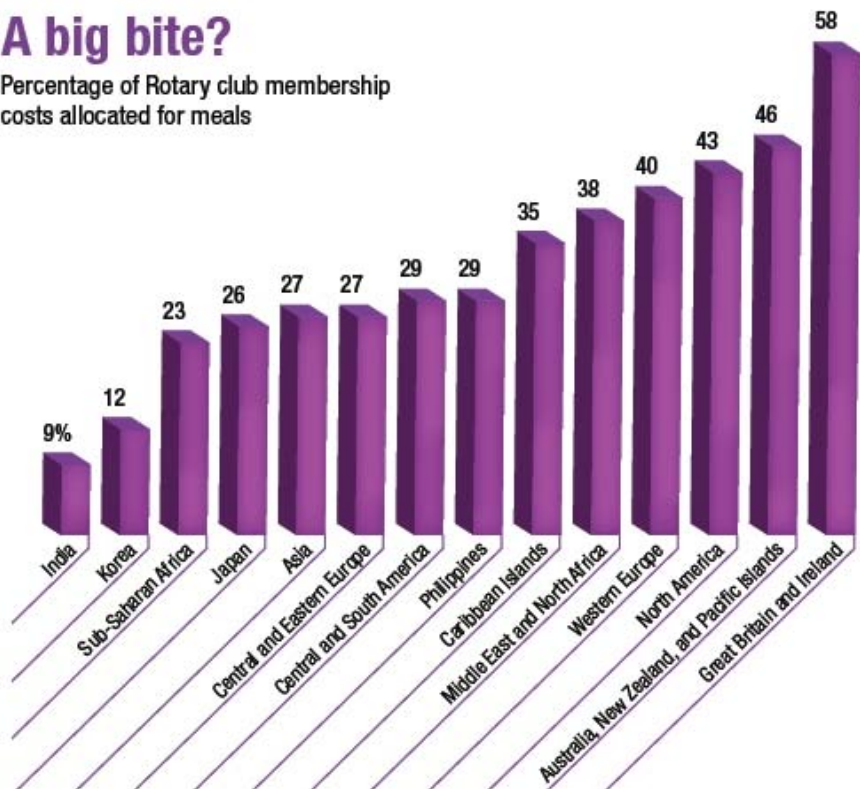
What is Rotary

The Rotarian Video Magazine

Interactive

A big bite?

Percentage of Rotary club membership costs allocated for meals



Based on a June 2006 survey of 1,649 clubs by the RI Membership Development Division

Like so many of the best things in life, RC membership comes with a price! Annual membership costs typically include club and district dues, meals, contributions to Rotary-related foundations and service projects, and a magazine subscription — all of which vary greatly, even from one club or district to the next. The only universal membership costs are the current semiannual per capita dues of US\$23.50 paid to RI.

According to a recent survey conducted by RI’s Membership Development Division, meals account for the largest portion of membership costs in 11 of the 14 regions studied, reaching as high as 58 percent of the total. In India, Japan, and Korea, however, members pay more for club dues than meals. Not surprisingly, contributions to local service projects and youth programs constitute a healthy chunk of membership expenses in general, these are second only to meals. RI dues account for 2 to 5 percent in most cases, with the highest portion being 13 percent of total membership costs. What should Rotarians be getting for their money? “Good programs, acceptable meals, good leadership, good projects, and good fellowship,” says Chris Offer, 2006-07 chair of the Membership Development and Retention Committee. He thinks that these are the membership benefits in which Rotarians want to invest their time and money. “I don’t believe that Rotary is too expensive,” Offer adds. “So when I hear someone say Rotary costs too much or takes too much time, what I hear them saying is that they don’t value Rotary and that their club is not offering value for money.”

To make Rotary more affordable, some clubs have adopted these ideas:

- Change your meeting time to late afternoon, and eliminate the meal or serve a snack instead. This has the added benefit of not cutting into family time.
- Lower club dues, or implement a sliding scale for younger or senior members.
- In recruiting Rotaractors, take advantage of the 2007 Council on Legislation ruling that exempts two-year veterans of Rotaract from paying an admission fee.

**THE RRIMC
MEMBERSHIP
TEAM**

**2007-2008
Zone 10A
Membership
Coordinators & Zone
Coordinators**

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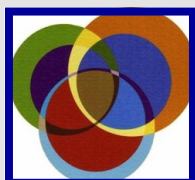
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THE 6 Ts OF MEMBERSHIP DEVELOPMENT



**ASSISTANT GOVERNOR 2007-2008—
ADA OZONGWU—RI DISTRICT 9140, NIGERIA**

AG Ada Ozungwa was one of 26 participants from eight countries in a group discussion on membership at the Rotary Institute held in Nairobi on 22 September 2007. We share with you her refreshing perspective above on membership development.

- 1. TIME MANAGEMENT.** The club leadership team **MUST** be time conscious. Weekly fellowship must start and end on schedule. 50 - 55 minutes. Business and professional people are expected to be good time managers.
- 2. TRANSPARENCY.** This must be seen to be observed in managing club resources - both economic and otherwise. Club officers **MUST** apply the 4 way test strictly in this regard and ensure that members are kept informed periodically on the status of club resources.
- 3. TANTALISING FELLOWSHIP.** Weekly fellowship should be properly and thoroughly planned. the meetings should be member-expectation driven. They should be enjoyable, educative, informative, relaxing, and service oriented. Introduction of innovative ideas like recognising and appreciating members who are punctual to meetings, carryout service assignments on schedule, introduce new members, attend rotary events beyond the club level etc.
- 4. TARGET THE WOMEN.** During recruitment for new members special attention should be directed at the women. Service comes to women naturally and the ROTARY BRAND is usually a good sell to the women. Without sounding very feminist it is common knowledge that a good number of women have come up the corporate ladder and have shown so much dexterity in the way they effectively balance their career and the home fronts. There is a need to tap into this available resource.
- 5. TALK ROTARY.** Rotarians must market the Rotary brand by talking about our great organisation any and every time they are oppertuned to do so. We need to GO GO GO AND TOUCH SOMEBODY BY INVITING THEM TO BE WORLD CITIZENS.
- 6. TRAINING.** Rotarians need to be well grounded and knowledgeable in what Rotary is and represents. To do this we need to avail ourselves with Rotary training programmes, information, one on one interactions, conventions etc. in house continuous training at club level can be quite beneficial. District training modules must be reviewed

LARGEST INCREASE IN MEMBERSHIP IN ZONE 10A TO DATE!

Whilst the RRIMC Membership Team of Zone 10A acknowledges the enormous efforts of **all** districts to grow and strengthen membership, this month we acknowledge and congratulate the top three districts for positive growth in membership reflected in the 31 October 2007 Comparison to Start Figures Membership Report provided by the RI MD&R Division -

District	Starting Figures 1-Jul-07	Database Figures 31-Oct-07	Increase Members	Increase	New Clubs
9120	527	624	97	18.41%	2
9210	1176	1230	54	4.59%	1
9250	842	874	32	3.80%	0

REINVIGORATE TO RETAIN

PDG RODERICK "ROD" W. THOMSON
District 5050, British Columbia, Canada



Discussions about Rotary membership were, for many years, focused on recruitment. The thrust of many membership committees was to identify and recruit new members to Rotary clubs. Attrition was recognized as an issue, however the resolution of the issue was simply to recruit more actively. In recent years there has been a new emphasis on retention of Rotary members. Rotary clubs are encouraged to recruit, orient and engage new Rotarians, while providing service and fellowship activities for the entire club.

Senior Rotary leaders are encouraging clubs to strengthen their organization, focusing on the Four Avenues of Service, to ensure the experience for new and long-term members is meaningful and rewarding. At the Presidential Membership Conference, held August 10-11, 2007 in Vancouver, past RIBI President John Hockin challenged attendees to do more individually to enhance membership opportunities. John showed me the text of an article, which ran in the *Link Magazine* in Yorkshire and Lincolnshire D1270.

I believe the answers to the questions posed below will help you understand how you, and your Rotary colleagues, view your club, and your service.

SUPPOSE

There comes a time when we all need to reflect on our situation, be it family, work or Rotary; a time to take stock in order to re-invigorate ourselves. So let us do a self-analysis of our Rotary involvement by playing the .suppose game and answer a few simple questions.

1. *Suppose the membership in your Rotary club was limited to 20.*

Would you be in or out?

2. *Suppose membership was only good for one year and re-election depended upon the service you gave to your club, the community and international efforts during that time.*

Would you be re-elected?

3. *Suppose you were called upon to tell why you thought the club should keep you as a member.*

Do you have a record of helpful participation to offer in your defence?

4. *Suppose every member of your club did just as much as you are doing.*

Would the club be one of the most active in your District or would it disappear into obscurity?



By analysing the above 4 questions you should be able to tell whether you are a **RINO** (Rotarian in Name Only), or a **TIGER**, (Totally Involved Generous Energetic Rotarian). Having carried out this personal self-analysis it should be a simple matter to know whether you need to re-invigorate yourself in Rotary or whether the time has come for you to move on.



Once you do the self-analysis, spend a little time considering how you can become a **TIGER**, or, if you are one, how you will help others in your club Tiger up! You, your club and Rotary will be the better for it, and you might be the one who starts a new retention program, without even trying. Just suppose what might happen then!



Membership Minute

Don't waste another minute.
Start strengthening your club today!

SUBSCRIBE TO
Membership Minute

An e-mail newsletter filled with tips, tools, and the latest research on membership development

Find subscription information and past issues at www.rotary.org/membership.



a periodic e-mail newsletter for Rotarians regarding new membership development ideas and tools



Subscription & information on past Issues
www.rotary.org/membership

Les coordinators region de l.effectif du Rotary International

À la recherche de nouvelles idées et de stratégies pour développer l.effectif de notre club? Votre coordinateur régional de l.effectif est sans aucun doute la personne à contacter.

Chaque année, le président du Rotary International nomme 44 de ces coordnateurs qui ont pour mission de soutenir les efforts de développement de l.effectif des clubs et districts. Ces bénévoles dévoués connaissent les diverses stratégies et techniques utilisées pour développer l.effectif, ainsi que tous les programmes du Rotary en la matière. Ils sont soutenus dans leurs fonctions par 80 coordinators effectif de zone.

Vous trouverez les noms et coordonnées des Coordinators region de l.effectif 2007-2008 sur la page qui leur est consacrée (en anglais) sur le site www.rotary.org ainsi que dans l. *Official Directory* 2007-2008. N.hésitez pas à les contacter ainsi que leurs coordinators de zone afin de leur poser vos questions concernant le développement de l.effectif.

Source: *RI Bulletin d.information sur l.effectif - Vol. 4, No 1*
membershipminute@rotary.org

Pourquoi le développement de l.effectif est-il essentiel?

- Accroissement de la capacité de service du Rotary
- Des idées neuves, des centres d.intérêt et une énergie renouvelé pour le clubs
- Des contributions supplémentaires pour la Fondation Rotary
- Un effectif diversifié plus représentatif de sa collectivité
- Opportunités de servir leurs communautés dans le cadre du Rotary offertes à des personnes actives et volontaires
- Développement du réseau local et international des Rotariens
- Des membres nouveaux et jeunes assurent l.avenir du Rotary et de son engagement sur le terrain.

Quoi faire?

Commencez à réfléchir à de nouvelles stratégies de développement de l.effectif que votre club ou district pourra mettre en place. Lors de chaque réunion du club, nous vous encourageons à mettre en avant une des différentes facettes du développement de l.effectif telles:

- Constituer un dossier à remettre aux membres potentiels
- Établir un programme de mentorat pour les nouveaux membres
- Accroître la visibilité du club dans les medias locaux

The Joys of Diversity!

By PP Mike Eldon, Rotary Club of Nairobi



Extract from the article in the November 2007 Edition of Rotary Africa

"Everywhere the challenge is to attract young people into Rotary, from **all** ethnic backgrounds. We oldies must let go of some of our protocol and our pomp. We must be, and appear to be, more youthful, more 21st century in our ways of behaving. There must be less emphasis on rules and more on accommodating the career pressures and the lifestyles of busy young men and women.

What we know is that so many of today's rising professionals, those of Generation X and Generation Y, in addition to wanting an interesting job with good pay and good prospects, are seeking more in their lives. **They search for meaningfulness, and they want to be in a socially responsible environment.** What better than Rotary to fulfill such worthy needs?

How often we come across people – and not just the young – who want to help others, but don't know where to start. And how powerful our offer is for them. Surely we should be able to embrace such men and women into Rotary, an organisation that brings together so many kindred spirits, all leveraging each other's positive energy for the benefit of humanity. And enjoying fellowship too? Sounds too good to be true. But that's Rotary."

HOW THE RRIMC MEMBERSHIP TEAM CAN PROVIDE SUPPORT

We are available as a valuable membership resource -

- To help develop and exchange strategies and tools that may be useful for Membership, Retention, Development in your area
- To answer queries about Membership Development (Retention, Recruitment, Organizing New Clubs);
- As speakers for membership seminars, other seminars (PETS - President Elect Training)
- To participate in a membership plenary session as a member of GETS - Governor Elect Training Seminars, workshops and other seminars in Districts
- To work with District Membership Development Chairs; to assist individual Rotary Clubs where needed and specifically requested
- To provide regular written information and statistics from the RI MD&R Division via the Zone 10A newsletter — **The Membership Energiser** and **Rotary Africa** to Rotarians in the region.

HOW DISTRICTS & CLUBS CAN SUPPORT THE MEMBERSHIP TEAM

We need Districts and clubs -

- To share with us not only your best practices, but also the negative experiences that you have come across in the field of Membership Development from which we can all learn
- To feed through your success stories; How has your club turned its membership around, successfully tackled the issue of diversity (eliminated the profile of a one gender club); addressed broader demographic representation; chartered new clubs, retained members?
- To make us an important and integral member of your District's membership team to help identify and develop strategies and tools relevant to your geographic area to strengthen membership in Zone 10A
- To work in collaboration with the RRIMC membership team to achieve its goal of 30 000 Rotarians by 2010.

WHERE HAVE ALL THE ROTARIANS GONE?

The Membership Development Division recently completed an examination of the conversion rates for prospective and relocating Rotarians to Rotary club members for the years 2003 - 2006 (this includes those Rotarians who submitted information via the forms online at www.rotary.org). This examination revealed that—

- 16% of prospective members are inducted into a club
- 25% of those referred to Rotary by a current club member are inducted into a club
- 59% of relocating Rotarians are inducted into a new club

[Although the percentage for prospective members is lower than the other two groups, due to the sheer volume of prospective member forms submitted each year, the overall number of members inducted is higher.]

Rotarians in District 9200 seek additional aid for Ugandan flood victims

Rotary International News - 31 October 2007

Rotarians in District 9200 (East Africa) are asking Rotarians worldwide to help them secure 2,000 [ShelterBoxes](#), 100,000 mosquito nets, and 100,000 blankets for thousands of people in Uganda left homeless after weeks of summer rain caused the worst flooding in decades. Please see the contact information below on ways you and your club can donate.

Though the waters have receded, tens of thousands of victims, mostly in the north, remain unreachable due to downed bridges and impassable roads, causing logistical problems for humanitarian workers. The UN's World Food Programme recently began its first-ever airdrop operation in Uganda, delivering cereal, seeds, beans, and sugar.

The floods contaminated water sources in many regions, leading to an increase in waterborne diseases, including malaria. Rotting crops have resulted in 90 percent of farmers losing their first-season harvests. Water damage to schools is preventing an estimated 100,000 children from attending class.

The Rotary Club of Muyenga has already obtained 50 Shelterboxes and 50 water purification kits and gave them to the Uganda Red Cross Society for distribution.

District leaders are now asking Rotarians to clean out their closets for clothing, collect unused household utensils, and donate them to the [Uganda Red Cross Society](#).

To find out more information on how to help send Shelterboxes, mosquito nets, and blankets to flood victims, please contact:

District Governor Christopher M.D. Mutalya at mutalya@ucc.co.ug.

Assistant Governor Danial S. Iga at danial.iga@dfa.ie

Or visit:

[ShelterBox](#)

[AquaBox](#)

[ReliefWeb- Uganda floods](#)



A four-wheel vehicle carrying soldiers and villagers crosses a flooded section of the Moroto-Kotido road in Karamajoy region, north eastern Uganda—September 2007